

Shandee Niswander

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Verification Code: LKIFKB

COMMENTS

You did a great job with this revision, Shandee. Specifically, with regards to:

1. Writing attention-getting headlines
2. Using AWAI's 4 U's
3. Writing fascinating copy
4. Injecting some intrigue in your copy
5. Showing relevance
6. Telling the prospect what they want to hear
7. Specificity
8. Sticking to character/space limits for ad types
9. Including CTA
10. Including links

Your banner idea is great too. You pass with 10/10! Congratulations.

Ad Insert Submission:

Headline: **Discover the Professional Writing Club That Produces Results *Today***

Tired of vague ideas for success with no directions or results? Find out how to command professional rates without a professional background. Barefoot Writers benefit from proven techniques and a supportive community that gives *direct answers* to their questions.

[Get a taste of success as a Barefoot Writer here.](#)

URL: <https://www.awai.com/p/is/tbw/>

Suggested Image: <https://unsplash.com/photos/CpH2BusVAgI>



PPC Ad Submission

Headline 1: **Barefoot Writer's Club**

Headline 2: **Survive and Thrive as a Writer**

Display URL: <https://www.awai.com/p/is/tbw/>

Description: Be Your Own Boss. Our secrets to professional rates as a new writer revealed. Join today!

Suggested Image: <https://unsplash.com/photos/GYQBryEWh0Y>



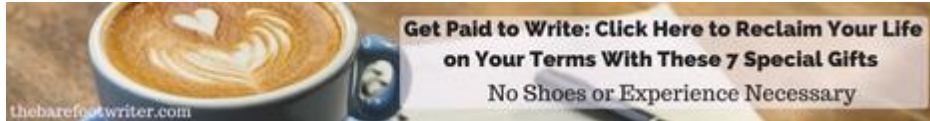
Banner Ad Submission:

Headline: **Get Paid to Write: Click Here to Reclaim Your Life on Your Terms with These 7 Special Gifts**

Description: No Shoes or Experience Necessary

Suggested Image: <https://pixabay.com/en/coffee-pen-notebook-work-book-2306471/>

Extra: Banner Idea



Facebook Ad Submission

Description: Get paid professional rates without a professional background. No experience (or shoes) necessary.

Suggested Image: <https://unsplash.com/photos/yw7mV9JeND4>



Headline: **Discover How New Writer's Get Paid Premium Rates**

Read on to get a taste of success with our Barefoot Writer's story and special surprise offer.

Url: <https://www.awai.com/p/is/tbw/>